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100% Dedicated to the Women's Game

Women's Tennis Blog was launched on March 31, 2007 and has been regularly updated ever since. It is one of the oldest and most reputable tennis blogs in the world.

Unlike many other sports and tennis outlets, our blog puts women's tennis front and center. We cover the women's game from all angles, ranging from live tournament coverage to off-court stories and social media buzz. We inform our readers about all the aspects that make the WTA players the most exciting and glamorous athletes across the globe.

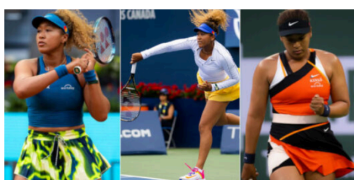


Naomi Broady gives birth to twins

Marija · December 26, 2022

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Former world No.76 Naomi Broady gave birth to twins on December 19 and announced the news on Christmas by sharing a photo of her newborns dressed in holiday outfits. "Our Christmas gifts arrived early under...

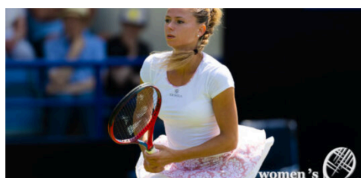


Naomi Osaka's Nike shoes and dress in 2022

Marija · December 25, 2022

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As Maria Sharapova and Serena Williams have left the scene, Naomi Osaka has become the only Nike representative honored with custom designs. The former world No.1 is yet to reach the status of a...

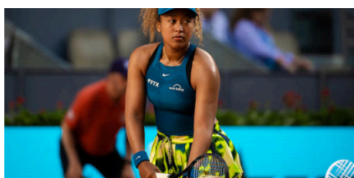


Camila Giorgi investigated over fake COVID passport

Marija · December 24, 2022

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During the COVID-19 chaos on the WTA Tour and the world in general, Camila Giorgi presented herself as a pro-vaccine person, but now the word is out that her proof of vaccination could have...

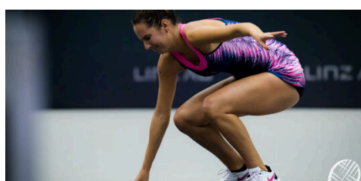


2022 Forbes list: 7 tennis players among Top 10 highest-paid female athletes

Marija · December 23, 2022

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Tennis players once again dominate Forbes' list of top-earning female athletes, as seven of the world's ten highest-paid sportswomen are WTA stars. 1. Naomi Osaka Even after her sub-par 2022 season and the debacle of her...

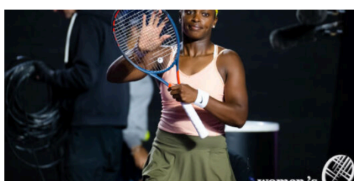


Is tennis hard on the body?

Marija · December 23, 2022

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Tennis offers many health benefits, but as with any aspect of life, there are also side effects. Both amateurs and professionals suffer minor or major injuries from time to time. Understanding why injuries occur...



Sloane Stephens hires Rafael Nadal's former coach

Marija · December 22, 2022

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As we're approaching the start of the 2023 season, Sloane Stephens took to Twitter to announce her new partnership with coach Francisco Roig. Francisco Roig is a Spanish coach who was a part of Rafael...

High-Quality & Exclusive Content

Women's Tennis Blog has published more than 7,000 stories, covering Grand Slams, all major WTA tournaments and tennis-related events.

We provide unique and exclusive content, delivering more dedicated live court-side coverage from the WTA events around the globe than most other tennis websites.

Aside from the sporting coverage, we focus on the glamorous side of women's tennis with regular news and feature articles on the latest tennis fashion trends.

Readers can also follow their favorite players via our extensive off-court coverage, including an inside look into the players' private lives, social media chatter, and more.



Reach & Visitors

Women's Tennis Blog is among the most popular resources for readers looking for specialized women's tennis news, attracting a large and highly-targeted audience of tennis fans.

During the January 2022—January 2023 period, Women's Tennis Blog was visited by more than 800,000 readers, who opened more than 1.5 million pages.

Winning Numbers

- Up to 36,000 daily readers during major tennis events
- Up to 260,000 page impressions per month
- 30,000+ followers on social media

Visitor Location

Our readership covers the entire world. Countries that drive the most traffic include:

- United States
- United Kingdom
- Canada
- Australia

Traffic sources:

- Search engines — 70%
- Direct visitors — 19%
- Referral & other traffic — 11%

Devices:

- Mobile — 69%
- Desktop — 26%
- Tablet — 5%

References

Women's Tennis Blog has been an accredited media partner at Grand Slams and the Billie Jean King Cup, as well as at pretty much all tennis tournaments across the globe — in the Americas, Europe, Asia, Australia, and New Zealand. The list of events our representatives attended is long, but here are just some:

Australian Open, Roland Garros, US Open, WTA Finals, Brisbane International, Madrid Open, Miami Open, BNP Paribas Open Indian Wells, Internazionali BNL d'Italia Rome, Porsche Tennis Grand Prix Stuttgart, Dubai Duty Free Tennis Championships, Rogers Cup Montreal & Toronto, Western & Southern Open Cincinnati, Mubadala Silicon Valley Classic San Jose, Tianjin Open, Hobart International, China Open Beijing, Shenzhen Open, Nature Valley Classic Birmingham, Wuhan Open.

Women's Tennis Blog in Other Media

Our specialized women's tennis coverage has been mentioned and linked by various media outlets, including:

- WTA
- Tennis.com
- BBC
- Sports Illustrated
- The New York Times
- Vice
- The Wall Street Journal
- The Huffington Post
- Sports.ru
- Blic.rs
- Countless big and small sports and entertainment blogs

Association with the WTA

Marija Zivlak, the blog's creator and main author, has been the WTA's contributor of fashion-related articles for over eight years. This fact is another proof of Women's Tennis Blog's credibility when it comes to women's tennis apparel news and reviews.

[Tournaments](#)[Rankings](#)[Players](#)[News & Video](#)[Stats](#)[The WTA](#)[WTA TV](#)

WTA Fashion · December 21, 2022

2022 WTA Fashion Hits: Best outfits of the year

Now that we're wrapping up the year, our fashion contributor Marija Zivlak of Women's Tennis Blog has picked up the most memorable apparel from the season behind us.

By **Marija Zivlak**



Readers' Testimonials

Michaela: "So very enjoyable this Women's Tennis Blog. Thank you, Marija, for all those pleasurable moments you provide for us fans and all the regular updates!"

Vincelle: "Marija, I am proud of what you do for the world of tennis. I mentioned before that I save all of your blogs and read them from time to time. Keep up the good work."

Marina: "I love this blog, it's simple to read, there is a variety of information which is very refreshing and also 99% of people who comment here are so nice. I am a big fan of blogs, but not as an author, only as a commentator (although I am playing with the idea of setting up my own thing) and your blog is one of the best."

Rhonda: "I have been following your blog and am impressed with the level of fresh, high quality content, the subject matter and outstanding interpersonal appeal."

Bróna: "Your blog is one of the best sources for tennis news and you always do a fantastic job."

Francesca: "Marija, you've been doing an amazing job and I think we should all thank you for the time and energy you dedicate to your blog... You prepare us a few articles to read even when you go on holiday, and that's great! I read the blog almost every day and it is always a pleasure to comment. It's nice to share the passion for this sport and to be able to observe all its aspects (including fashion)."

Peter: "This is the kind of news you don't get anywhere else. I have only three comments. Thanks for getting up and coming to work to make this excellent blog."

Somebody needs to invent a better word than blog. Think. I come here and I find well written unbiased information that I do NOT get in the mainstream media. I can talk back to express my opinion and I am not censored or edited."

David: "As a professional journalist who's happily contributed to this blog - and hopes to continue to do so - I can't express enough what a truly excellent job I think you do. You put many professional companies to shame with your level of commitment and fresh news stories. The blog is really a credit to you and you deserve much praise and success for it."

Carlos: "I just want to say that I loooveee your blog, I think it's fantastic, one of the best totally. I love tennis as well, so it's nice that you always keep me updated about it! So thank you so much."

Gregoire: "Congratulations for your blog. It's extremely clean and very professional. Keep up the good work!"

Ibtisam: "I really love this blog and I am constantly amazed at your work and dedication to it. I can only imagine the amount of time it goes into it."

Cooperate with Us

For all further questions, including advertising options such as paid articles and banner placement, contact editor-in-chief Marija Zivlak directly. Please use the following contact form:

<https://womenstennisblog.com/contact/>

