

Media Kit 2024



Inside:

- Our Content
- Reach & Visitors
- References
- Association with the WTA
- Photography
- Readers' Testimonials
- Cooperate with Us

100% Dedicated to the Women's Game

Women's Tennis Blog was launched on March 31, 2007 and has been regularly updated ever since. It is one of the oldest and most reputable tennis blogs in the world.

Unlike many other sports and tennis outlets, our blog puts women's tennis front and center. We cover the women's game from all angles, ranging from live tournament coverage to off-court stories and social media buzz. We inform our readers about all the aspects that make the WTA players the most exciting and glamorous athletes across the globe.



Brisbane: Naomi Osaka wins first match since becoming a mom

Marija · January 1, 2024

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Playing her first tennis match since becoming a mother, Naomi Osaka marked her return to competition with a hard-fought win on the opening day of the new year at the Brisbane International. Facing off against...

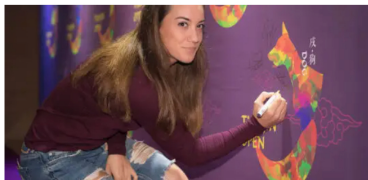


Petra Kvitova announces pregnancy on New Year's Day

Marija · January 1, 2024

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Two-time Wimbledon champion Petra Kvitova and her husband Jiri Vanek joyfully announced the forthcoming addition to their family on the early hours of New Year's Day—anticipating the arrival of their baby in the summer...



Danka Kovinic opens up about why she's single

Marija · December 31, 2023

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In a recent very honest and moving interview with TV E Montenegro, Danka Kovinic talked openly about her relationship status. Despite receiving numerous compliments from men, the accomplished WTA player from Montenegro expressed frustration...

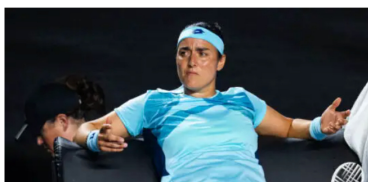


Svitolina vs. Wozniacki, a first-round blockbuster in Auckland

Marija · December 31, 2023

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The opening round of the ASB Classic in Auckland promises an exciting showdown between Elina Svitolina and Caroline Wozniacki—a match-up featuring two mothers who made their return to the tour in 2023 and swiftly...



Jabeur: "The idea of having a baby just vanished with the trophy of Wimbledon"

Marija · December 30, 2023

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In a new documentary, Ons Jabeur reveals that losing the 2023 Wimbledon final was heartbreaking not only because she missed her third chance at becoming a Grand Slam champion, but also because she had...



Mom of two Elena Vesnina ready for 2024 comeback!

Marija · December 30, 2023

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Elena Vesnina, the former doubles world No.1, is preparing for yet another return to tennis. Having welcomed her second child, daughter Anna, just seven months ago, the 37-year-old athlete announced her intention to make...

High-Quality & Exclusive Content

Women's Tennis Blog has published more than 7,500 stories, covering Grand Slams, all major WTA tournaments and tennis-related events.

We provide unique and exclusive content, delivering more dedicated live court-side coverage from the WTA events around the globe than most other tennis websites.

Aside from the sporting coverage, we focus on the glamorous side of women's tennis with regular news and feature articles on the latest tennis fashion trends.

Readers can also follow their favorite players via our extensive off-court stories, including an inside look into the players' private lives, social media chatter, and more.



Reach & Visitors

Women's Tennis Blog is among the most popular resources for readers looking for specialized women's tennis news, attracting a large and highly-targeted audience of tennis fans.

During the January 2023—December 2023 period, Women's Tennis Blog was visited by more than 815,000 readers, who opened more than 1.6 million pages.

Winning Numbers

- Up to 90,000 daily readers during major tennis events
- Up to 300,000 page impressions per month
- 30,000+ followers on social media

Visitor Location

Our readership covers the entire world. Countries that drive the most traffic include:

- United States
- United Kingdom
- Canada
- Australia

Traffic sources:

- Search engines — 70%
- Direct visitors — 19%
- Referral & other traffic — 11%

Devices:

- Mobile — 69%
- Desktop — 28%
- Tablet — 3%

References

Women's Tennis Blog has been an accredited media partner at Grand Slams and the Billie Jean King Cup, as well as at pretty much all tennis tournaments across the globe — in the Americas, Europe, Asia, Australia, and New Zealand. The list of events our representatives attended is long, but here are just some:

Australian Open, Roland Garros, US Open, WTA Finals, Brisbane International, Madrid Open, Miami Open, BNP Paribas Open Indian Wells, Internazionali BNL d'Italia Rome, Porsche Tennis Grand Prix Stuttgart, Dubai Duty Free Tennis Championships, Rogers Cup Montreal & Toronto, Western & Southern Open Cincinnati, Mubadala Silicon Valley Classic San Jose, Tianjin Open, Hobart International, China Open Beijing, Shenzhen Open, Nature Valley Classic Birmingham, Wuhan Open.


Women's Tennis Blog in Other Media

Our specialized women's tennis coverage has been mentioned and linked by various media outlets, including:

- WTA
- Tennis.com
- BBC
- Sports Illustrated
- The New York Times
- Vice
- The Wall Street Journal
- The Huffington Post
- Sports.ru
- Blic.rs
- Countless big and small sports and entertainment blogs

Association with the WTA


Marija Zivlak, the blog's creator and main author, has been the WTA's contributor of fashion-related articles for over nine years. This fact is another proof of Women's Tennis Blog's credibility when it comes to women's tennis apparel news and reviews.







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Unveiling the trendsetting tennis outfits for the 2023 US Open

Tennis Fashion • August 31, 2023




Marija Zivlak


Latest Articles

- Preview: Sab Down Under;
- United Cup s Poland past t
- Sabalenka be straight Aust
- Germany hol United Cup s

Latest Videos



Wang Xiyu co overhaul Parr; 2024 Auckland • 2



From paying homage to historical victories to innovative transformations and summer vibes, Marija Zivlak of [Women's Tennis Blog](#) will present the latest offerings from brands like adidas, Nike, Fila, and Asics that are capturing the essence of both athleticism and style.

Readers' Testimonials

Michaela: "So very enjoyable this Women's Tennis Blog. Thank you, Marija, for all those pleasurable moments you provide for us fans and all the regular updates!"

Vincelle: "Marija, I am proud of what you do for the world of tennis. I mentioned before that I save all of your blogs and read them from time to time. Keep up the good work."

Marina: "I love this blog, it's simple to read, there is a variety of information which is very refreshing and also 99% of people who comment here are so nice. I am a big fan of blogs, but not as an author, only as a commentator (although I am playing with the idea of setting up my own thing) and your blog is one of the best."

Rhonda: "I have been following your blog and am impressed with the level of fresh, high quality content, the subject matter and outstanding interpersonal appeal."

Bróna: "Your blog is one of the best sources for tennis news and you always do a fantastic job."

Francesca: "Marija, you've been doing an amazing job and I think we should all thank you for the time and energy you dedicate to your blog... You prepare us a few articles to read even when you go on holiday, and that's great! I read the blog almost every day and it is always a pleasure to comment. It's nice to share the passion for this sport and to be able to observe all its aspects (including fashion)."

Peter: "This is the kind of news you don't get anywhere else. I have only three comments. Thanks for getting up and coming to work to make this excellent blog."

Somebody needs to invent a better word than blog. Think. I come here and I find well written unbiased information that I do NOT get in the mainstream media. I can talk back to express my opinion and I am not censored or edited."

David: "As a professional journalist who's happily contributed to this blog - and hopes to continue to do so - I can't express enough what a truly excellent job I think you do. You put many professional companies to shame with your level of commitment and fresh news stories. The blog is really a credit to you and you deserve much praise and success for it."

Carlos: "I just want to say that I loooveee your blog, I think it's fantastic, one of the best totally. I love tennis as well, so it's nice that you always keep me updated about it! So thank you so much."

Gregoire: "Congratulations for your blog. It's extremely clean and very professional. Keep up the good work!"

Ibtisam: "I really love this blog and I am constantly amazed at your work and dedication to it. I can only imagine the amount of time it goes into it."

Cooperate with Us

For all further questions, including advertising options such as paid articles and banner placement, contact editor-in-chief Marija Zivlak directly. Please use the following contact form:

<https://womenstennisblog.com/contact/>

